

Age-Friendly Orillia

COMMUNITY ACTION PLAN

City of Orillia Council Meeting
September 20, 2021



Today's Objectives

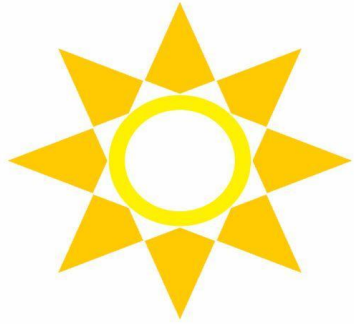
1. Provide an overview of the Age-Friendly Planning Framework
2. Provide an update on the City's Age-Friendly Community Action Plan process
3. Share some initial messages and key findings
4. Describe what's next

Age-Friendly Communities



- An Age-Friendly community is one that responds to both the opportunities and challenges of an aging population by creating physical and social environments that support independent active living and enable older people to continue contributing to all aspects of community life. (Ontario Age-Friendly Community Planning Guide)

- *Picture Source: Centre for Age-Friendly Excellence*



Age~Friendly Orillia Advisory Committee

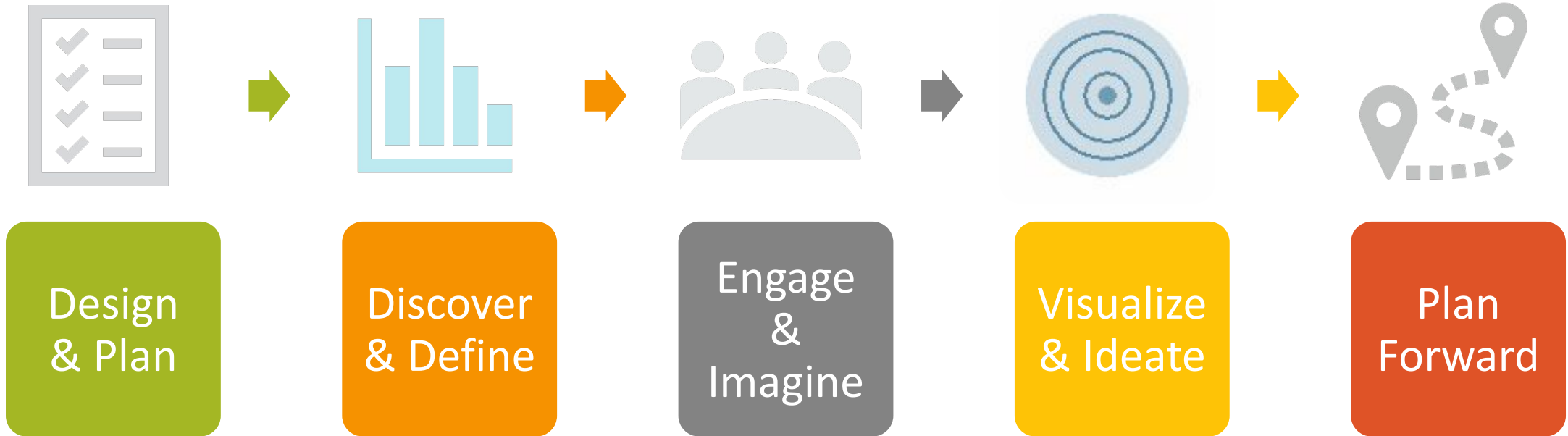
- a citizen-led initiative to create an age-friendly community
- collaborative planning to address the needs of our growing seniors population
- connected to a wide spectrum of senior's groups, services and organizations
- a source of Age-Friendly information and resources
- a vital connection between the City of Orillia, J Consulting and the community

Project Purpose

The goal of the Age-Friendly Community Action Plan is to assess the City's social and physical environment using the eight World Health Organization (WHO) dimensions of community life and identify priority areas for meeting the needs of the aging population.

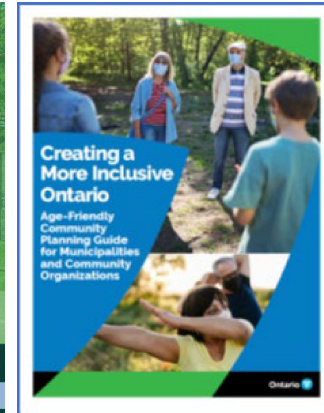
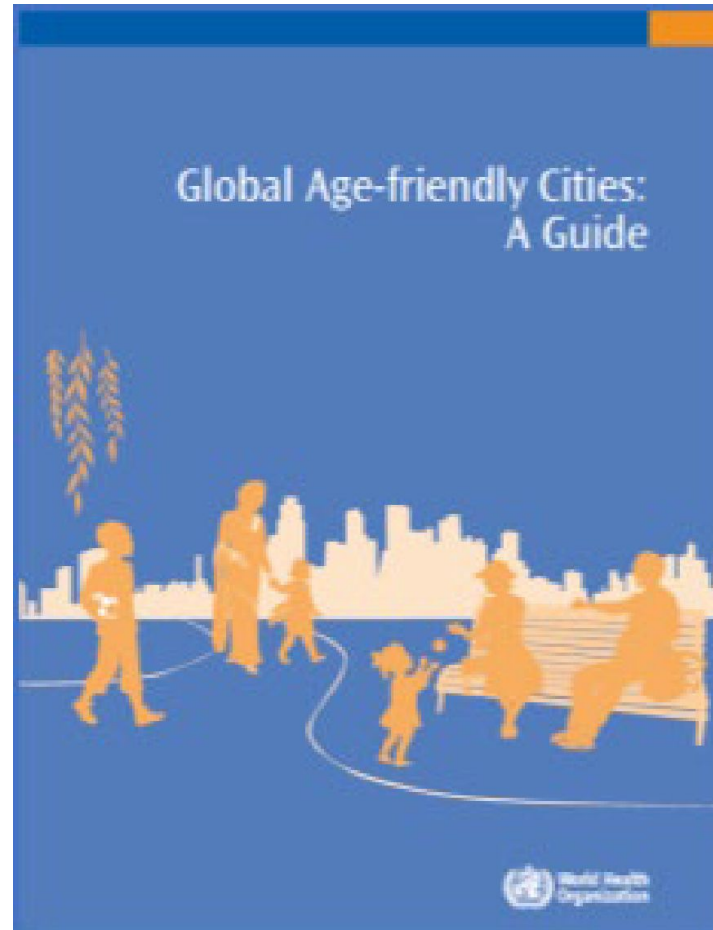
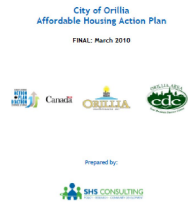
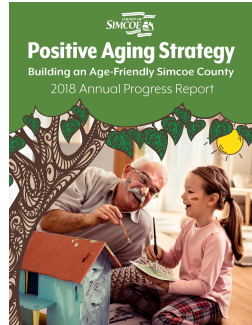


Project Phasing



WE ARE HERE

Background Research



Engagement Activities

ACTIVITY	DATE	PARTICIPATION
Telephone Survey with residents 55+	June 20th to June 26th, 2021	155
Online Survey	June 14th to June 28th, 2021	214
Stakeholder Interviews	July 2021	8
Focus Group 1: Age-Friendly Orillia Committee	June 9th, 2021	8
Focus Group 2: Community Service Providers, Organizations, and Clubs	June 16th, 2021	5
Focus Group 3: Council Committees	June 17th, 2021	7
Focus Group 4: Community Service Providers, Organizations, and Clubs	June 17th, 2021	4
Visioning Workshop	June 21st, 2021	25
Pop-Up 1: Meet You on the Patio	August 20th, 2021	22+
Pop-Up 2: Orillia Farmers' Market	August 21st, 2021	28+

Engagement Activities



City Project Website:
487 unique views

AFO Website Views⁵:
473 unique views



AFO Facebook:
5 posts

92 people reached



Direct Emails Sent:
68



Media Releases:
2

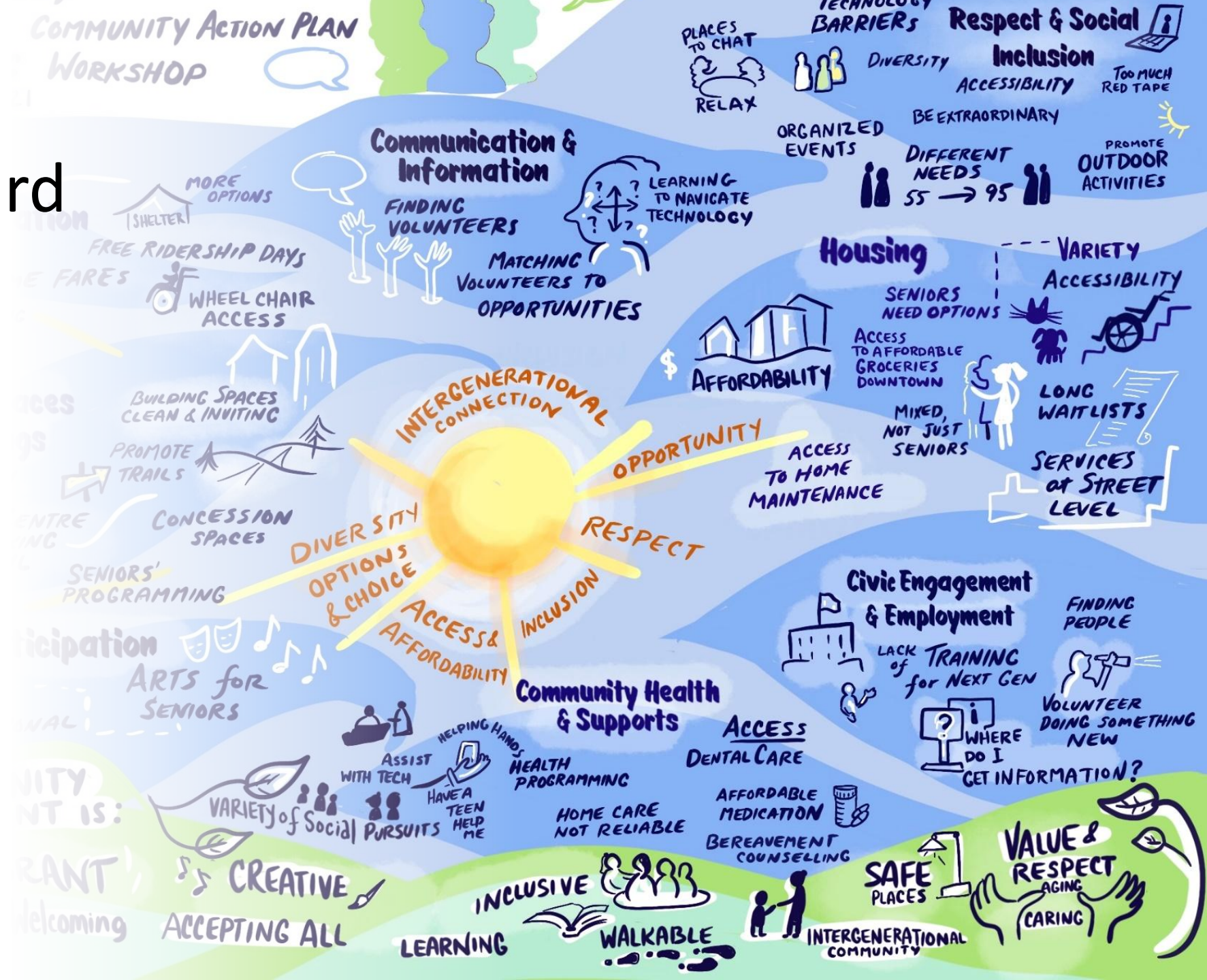
City Bulletin Ads:
2

Newspaper Articles:
3



Information Orillia eblast:
639 contacts

What We Heard



Key Messages

- Strong praise for parks and outdoor spaces
- Strong sense of community and neighbourliness in Orillia

Citizens expressed need for:

- increased housing choices (affordable, accessible, supportive)
- more awareness of transit options, and ensuring accessible and affordable options are available
- more awareness of city events, activities, and programs



Key Messages (cont'd)

- improved accessibility on sidewalks and pathways
- equitable access to health care services, including mental health
- ensure safety for all residents
- encourage programs and events that celebrate the diversity of Orillia

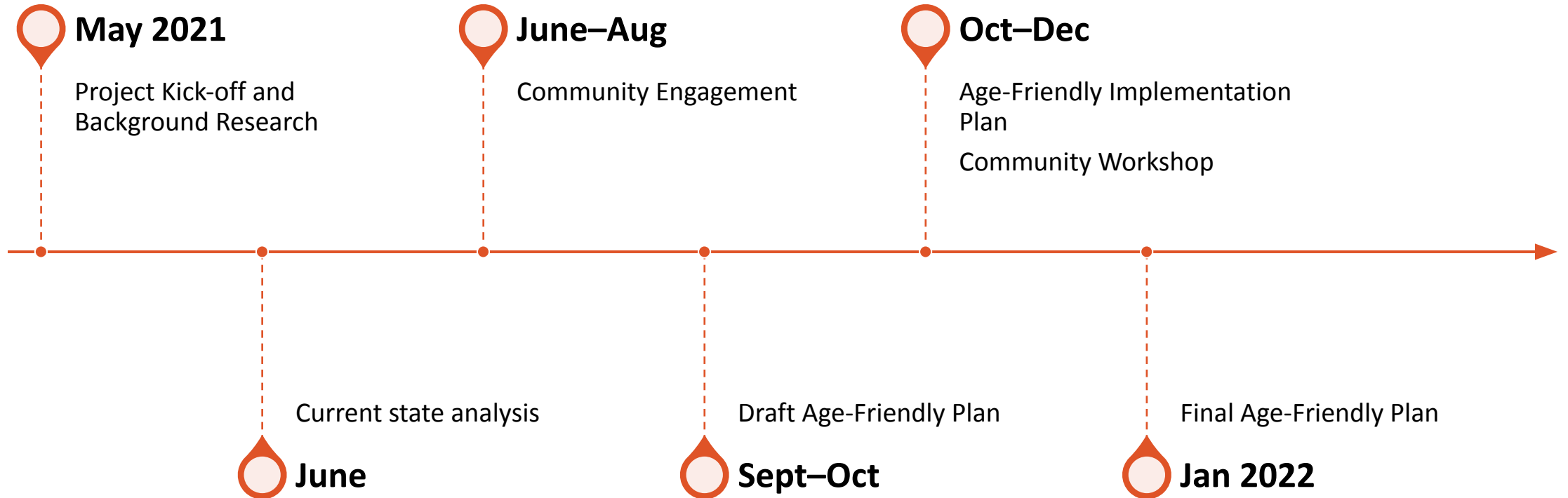




Questions?



What's Next

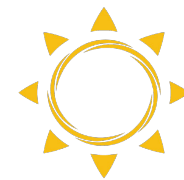




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agefriendlyorillia.ca

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consulting
group